

## SPONSORSHIP AND SPACE APPLICATION FORM

Sponsorship Opportunities		
<input type="checkbox"/> Event Patron	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Co- Sponsor Genesis
<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Lead Conference Sponsor Genesis	<input type="checkbox"/> Delegate Kit Sponsor (Genesis)
<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Co- Sponsor Pride of India	<input type="checkbox"/> Symposium Session Sponsor
<input type="checkbox"/> Others		

Organisation Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Organisation Information for Exhibitors' Directory (not more than 100 words):  Enclosed  Shall send later by post/mail (the information should reach us by 15th December, 2016)

Organisation name as required on fascia: \_\_\_\_\_

Organisation PAN No. \_\_\_\_\_ TAN No. \_\_\_\_\_

### Rate Structure for Exhibition Space

Space Type	Participation Fees*	
	( Per Sqm.)	
	Rs.	USD
Shell Stand (Min. 9 sqm.)	13500	400
Raw Space (Min. 36 sqm.)	13000	350

\*Service Tax @ 15% extra

- I. Booking is valid only if at least 50% of the rental is received along with the order.
- ii. The balance payment should be made before 15th December, 2016
- iii. Each 9 sqm shell stand is entitled for one table, two chairs, three spotlights, one 5 amps power socket, wall to wall carpet and one waste paper basket.

Please reserve a Shell/Raw space of ..... sqm for us. Our preferred locations are:

I. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

All Payments are to be made in favour of " **Pride of India Expo-104 ISC**" by At-par Cheque/DD/Bank Transfer payable at Delhi/Bangalore/Pune

Details of Demand Draft/Cheque/Bank Transfer towards participation fees/sponsorship **COMPANY SEAL**

Amount: _____
Bank Name: _____
City: _____
Cheque/ DD No: _____

Signature: _____
Name: _____
Designation: _____

## Terms and Condition

MM ACTIV will, hereinafter be referred to as MMA and participant, or in the alternative, party or parties, who book display space in **“Pride of India Expo-104th ISC”** Exhibition, will hereinafter be referred to as Exhibitor(s).

1. MMA will allot space/stalls to Exhibitor(s) on a first come first-serve basis.
2. MMA will allot space/stalls to Exhibitor(s) only on receipt of confirmation of space/stall booking in writing along with the 50% advance payment along with the duly filled application form.
3. The balance payment of space/stall charges shall be made in full by December 15th, 2016. In event of default of payment as aforesaid, MMA reserves the right to cancel the booking, and the advance paid will stand forfeited.
4. All Payments are to be made in favour of **“Pride of India Expo-104 ISC”** by At-par Cheque/DD/Bank Transfer
5. MMA reserves its right to change the floor plan and the location of the Exhibitor(s) space/stall. If possible Exhibitor(s) will be stationed as per their original booking or equivalent thereof.
6. MMA will make appropriate security arrangements. However, MMA shall not be liable for any loss and/or damage to Exhibitor(s) equipment, display materials, samples etc, due to any reason whatsoever.
7. MMA reserves the right to re-posses or re-allot the space/ stall which is not occupied prior to inauguration of Expo on 03 Jan. 2017.
8. The schedule of the space/stall possession shall be given to the Exhibitor at the time of confirmation and the Exhibitor(s) shall strictly adhere to it.
9. Exhibitor(s) shall not assign this contract or a part thereof without prior written consent from MMA.
10. Exhibitor(s) will care for the flooring, walls and all other Structures during the space/stall decoration and also while bringing and removing materials. On these matters follow such instructions as MMA provides from time to time. This is the essence of the contract.
11. Exhibitor(s) shall ensure that no hazardous or inflammable materials are kept in the space/stall and shall also ensure to adopt adequate safety measures in this regard.
12. Exhibitor(s) shall make good to MMA all costs, damages and expenses resulting from fire, or any damages caused to the structure, etc. due to Exhibitor's negligence.
13. Exhibitor(s) shall ensure that all demonstrations, interviews, advertising, promotion and other marketing activities are conducted within the space/stall allocated. Aisles must always be kept clear for the visitors.
14. Audio/Visual Displays may be conducted within the space/stall at low volumes, without disturbance to the neighbouring stalls.
15. Selling of items shall not be permitted in the Pol Expo Area.
16. MMA does not accept any responsibility for misquotations, omissions or other errors that may occur in the compilation of any publication related to the exhibition.
17. A) In the event of cancellations of space/stall booking by the exhibitor(s), advance payments made towards the same stand forfeited.  
B) A reduction in booked space/stall area will also be treated as cancellations of entire space/stall area booked, and advance payment made towards the same shall be forfeited.
18. Exhibitor(s) must ensure that the interior decoration of the space/stall is completed before the inauguration as per the time indicated in the schedule which will be given to the Exhibitor (s) upon confirmation of participation.
19. Exhibitor(s) shall ensure that the space/stall is vacated as per the time indicated in the schedule, which will be given to the Exhibitor(s) upon confirmation of participation. MMA will not in any way be responsible and/or liable for the general security after the close of the Exhibition on the last day.
20. Every Exhibitor(s) shall ensure that his space is open to view and is staffed by competent representatives during Exhibition hours.
21. If the Exhibitors commits any breach of this contract and fails to remedy it promptly on receiving written notice from MMA then MMA may, by a written notice, terminate this contract. Upon termination under this clause or otherwise, Exhibitor will forthwith vacate possession of the same. Exercise of rights under this clause will prejudice any rights or remedies of MMA.
22. MMA will not be liable for any delays or failure in performance of any of its obligations under, or arising out of the contract, if the delay or the failure results from any of the following : Force Majeure, acts of God, fire, flood, earthquake, storm, explosion, accidents, riots, strikes, lockouts, bandh/closures, war, civil unrest, industrial disputes, embargos of any state of emergency, or any other Govt. act, law, statue ordinance whatsoever which renders it impossible or impractical for MMA and Exhibitor(s) to perform and all previous negotiations, commitments, agreements between parties pertaining to this transaction stands cancelled.
23. The foregoing terms and conditions shall prevail notwithstanding any variations contained in the terms and conditions or other documents, submitted by the Exhibitor.
24. The parties agree that competent courts at Pune only shall have exclusive jurisdiction of all disputes arising out of this contract. Organizers will not be responsible for the provision of stabilized power at **“Pride of India Expo-104th ISC”**