

**SPONSORSHIP OPPORTUNITIES**  
**“Pride of India” Expo & Genesis**  
**104 Indian Science Congress**  
**Jan 3-7, 2017 at SRM University, Chennai**

<b>Category</b>	<b>Value ( INR)</b>
<b>Event Patron</b>	<b>75,00,000</b>
<b>Platinum Sponsor</b>	<b>50,00,000</b>
<b>Gold Sponsor</b>	<b>35,00,000</b>
<b>Silver Sponsor</b>	<b>25,00,000</b>
<b>Lead Sponsor Pride of India Expo</b>	<b>15,00,000</b>
<b>Co-Sponsor Pride of India</b>	<b>10,00,000</b>
<b>Associate Sponsor Pride of India Expo</b>	<b>5,00,000</b>
<b>Co- Associate Sponsor- PoI Expo</b>	<b>3,00,000</b>
<b>POI Expo – Lanyard Sponsor</b>	<b>3,00,000</b>
<b>GENESIS</b>	
<b>Lead Conference Sponsor Genesis</b>	<b>15,00,000</b>
<b>Co-Sponsor Genesis</b>	<b>7,50,000</b>
<b>Associate Sponsor – Genesis</b>	<b>5,00,000</b>
<b>Symposium Session Sponsor</b>	<b>2,50,000</b>

<b>Delegate Kit Sponsor (Genesis)</b>	<b>5,00,000</b>
<b>HALL of PRIDE</b>	
<b>Lead Sponsor – Hall of Pride (HOP)</b>	<b>50,00,000</b>
<b>Co sponsor – Hall of Pride (HOP)</b>	<b>30,00,000</b>
<b>STATE SPONSORSHIP OPPORTUNITIES</b>	
<b>State Partner</b>	<b>15,00,000</b>
<b>Co- State Partner</b>	<b>10,00,000</b>
<b>Associate State Partner</b>	<b>7,50,000</b>
<b>VIGYAN JYOT</b>	
<b>Lead Sponsor Vigyan Jyot</b>	<b>35,00,000</b>
<b>Co - Sponsor Vigyan Jyot</b>	<b>15,00,000</b>
<b>EDU VISION</b>	
<b>Edu Vision Pavilion Sponsor</b>	<b>7,50,000</b>
<b>Co Sponsor - Edu Vision</b>	<b>5,00,000</b>
<b>Associate Sponsor Edu Vision Pavilion</b>	<b>3,00,000</b>
<b>Academic Partner – PoI Expo</b>	<b>15,00,000</b>
<b>Co- Academic Partner – PoI Expo</b>	<b>10,00,000</b>
<b>Associate Academic Partner – PoI Expo</b>	<b>5,00,000</b>
<b>Bank</b>	

<b>Lead Bank Sponsor-POI Expo</b>	<b>25,00,000</b>
<b>Gold Bank Sponsor-POI Expo</b>	<b>15,00,000</b>
<b>Silver Bank Sponsors-POI Expo</b>	<b>10,00,000</b>
<b>Associate Bank Sponsor-POI Expo</b>	<b>5,00,000</b>

### **PRIDE OF INDIA Expo**

#### **Event Patron**

**Value Rs. 75 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 120 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main Arch at the Expo
- ❖ Privilege to distribute literature to Genesis-Symposium delegates
- ❖ Two full page color advertisement in the PoI exhibitor's directory
- ❖ Four VIP invitation cards for the Inaugural function
- ❖ 15 delegates for the "Genesis Symposium"
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

#### **Platinum Sponsorship**

**Value Rs. 50 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 80 sqm
- ❖ Logo on mailers and other promotional material for the expo.
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main arch at the Expo.
- ❖ Privilege to distribute literature to Genesis Symposium delegates
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ 10 delegates for the "Genesis Symposium"
- ❖ Acknowledgement in the event report of PoI expo

### **Gold Sponsorship**

**Value Rs. 35 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 60 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Privilege to distribute literature to Genesis-Symposium delegates
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 8 delegates for the "Genesis – The Symposium"
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Silver Sponsorship**

**Value Rs. 25 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 45 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 6 delegates for the "Genesis Symposium"
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Lead Sponsor PoI Expo**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 5 delegates for the "Genesis Symposium"
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

**Co-Sponsor Pride of India**

**Value Rs. 10 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 4 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Associate Sponsor Pride of India Expo**

**Value Rs. 5 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 3 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Co-Associate Sponsor- PoI Expo**

**Value Rs. 3 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor's directory
- ❖ 2 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**PoI Expo – Lanyard Sponsor**

**Value Rs. 3 Lakhs**

**Entitlements**

- ❖ Display area in ‘Pride of India’ Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Exclusive branding on Lanyard
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**GENESIS SYMPOSIUM**

**Lead Conference Sponsor – Genesis**

**Value Rs. 15 Lakhs**

**Entitlements**

- ❖ Display area in Pride of India expo 36 sqm.
- ❖ Exclusive branding during the Genesis as a “Lead Genesis Sponsor”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 5 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Co-Sponsor – Genesis**

**Value Rs 7.5 Lakhs**

**Entitlements**

- ❖ Exhibit Space in pride of India expo 27 sqm
- ❖ Branding at the Genesis venue
- ❖ Logo on promotional material of the Expo and Genesis
- ❖ 5 delegates for the ‘Genesis Symposium’
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Associate Sponsor – Genesis**

**Value Rs 5 Lakhs**

**Entitlements**

- ❖ Exhibit Space in pride of India expo 18 sqm
- ❖ Branding at the Genesis venue
- ❖ Logo on all promotional material of the Expo and Genesis
- ❖ 3 delegates for the Genesis Symposium
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Symposium Session Sponsor**

**Value Rs 2.5 Lakhs**

**Entitlements**

- ❖ Exhibit Space in pride of India expo 9 sqm
- ❖ Branding at the Genesis venue
- ❖ Exclusive Branding during the Session
- ❖ 2 delegates for the Genesis Symposium
- ❖ Full page advertisement in the exhibitor directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Delegate Kit Sponsor - Genesis**

**Value Rs 5 Lakhs**

**Entitlements**

- ❖ Exhibition Space at PoI expo 9 sqm
- ❖ Branding in the delegate kit
- ❖ Branding at the Genesis venue
- ❖ 6 delegates for the Genesis
- ❖ Distribution of corporate literature in delegate kit.
- ❖ Full page colour advertisement in the exhibitor directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

## **Hall of Pride**

### **Lead Sponsor – Hall of Pride (HoP)**

**Value Rs 50 Lakhs**

#### **Entitlements**

- ❖ Acknowledgement in the prestigious HOP as “HOP brought to you by...”
- ❖ Prominent exhibition space in “Pride of India” Expo approximately 45 sqm
- ❖ Special acknowledgement at Hall of Pride Dinner hosted on behalf of “General President, 103<sup>rd</sup> ISC”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the HOP
- ❖ Logo on main Arch at the Expo
- ❖ Privilege to distribute literature to Genesis-Symposium delegates
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Two VIP invitation card for the Inaugural function
- ❖ 15 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Co-Sponsor – Hall of Pride (HOP)**

**Value Rs 30 Lakhs**

#### **Entitlements**

- ❖ Acknowledgement in the prestigious HOP as “HOP co sponsored by...”
- ❖ Prominent exhibition space in “Pride of India” Expo approximately 36 sqm
- ❖ Acknowledgement at Hall of Pride dinner hosted on behalf of “General President”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Branding at the backdrop of the HOP
- ❖ Logo on main Arch at the Expo
- ❖ Privilege to distribute literature to Genesis-Symposium delegates
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ **10** delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo



## State Sponsorship Opportunities

### Host State Partner

Rs. 20 Lakhs

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 54 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as “**Host State Partner**”
- ❖ Prominent branding at the backdrop of the Genesis
- ❖ Two VIP invitation card for the Inaugural function
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 8 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### State Partner

Rs. 15 Lakhs

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 36 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as “**State Partner**”
- ❖ Prominent branding at the backdrop of the Genesis
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 6 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Co - State Partner**

**Rs. 10 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 27 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as a **“Co- State Partner”**
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 5 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Associate State Partner**

**Rs. 7.5 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo approx 18 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 4 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Co Associate State Partner**

**Rs. 5 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo approx 9 sqm
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Full page advertisement in exhibitor's directory
- ❖ 2 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

## **Vigyan Jyot**

### **Lead Sponsor Vigyan Jyot**

**Value: Rs 35 Lakh**

#### **Entitlements**

- ❖ Prominent branding on the float carrying VJ
- ❖ Privilege to be one of dignitaries for lighting and flag off ceremony VJ at Delhi
- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ Logo at the backdrop of the various programs to be held during the journey of VJ
- ❖ Branding at main arch of PoI Expo
- ❖ 36 sqm of space at PoI Expo
- ❖ 2 delegates at the Genesis – Symposium
- ❖ One page colour advertisement in Exhibitor directory.
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Privilege to distribute promotional literature at all centres of VJ program and PoI Expo Venue.
- ❖ Branding on T-Shirts for torch bearers and volunteers.
- ❖ Logo on mailers and other promotional material for the Vigyan Jyot.
- ❖ One VIP invitation card for the ISC Inaugural function.
- ❖ Acknowledgement in the event report of POI expo

### **Co - Sponsor Vigyan Jyot**

**Value: Rs. 15 Lakh**

#### **Entitlements**

- ❖ Branding on the float carrying VJ
- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ Logo at the backdrop of the various programs to be held during the journey of VJ
- ❖ 18 sqm of space at PoI Expo
- ❖ Branding at main arch of PoI Expo
- ❖ Acknowledgement in the event report of POI expo
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)

## **Edu Vision Sponsorship Opportunities**

### **Edu Vision Pavilion Sponsor**

**Value Rs. 7.5 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in “Pride of India” Expo approximately 27 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Branding at the backdrop of the Genesis and Vigyan Jyot at venue
- ❖ Privilege to distribute pamphlets in expo as well as at Genesis Symposium
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 2 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Edu Vision Pavilion Co Sponsor**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in ‘Pride of India’ Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Edu Vision Pavilion Associate Sponsor**

**Value Rs. 3 Lakhs**

#### **Entitlements**

- ❖ Display area in ‘Pride of India’ Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo venue
- ❖ Full page advertisement in exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis – the Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Academic Partner – PoI Expo**

**Value Rs. 15 Lakhs**

**Entitlements**

- ❖ Display area in Pride of India expo 27 sqm
- ❖ Branding during the PoI Expo as a “Academic Partner”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 5 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

**Co - Academic Partner – PoI Expo**

**Value Rs. 10 Lakhs**

**Entitlements**

- ❖ Display area in ‘Pride of India’ Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Associate Academic Partner – PoI Expo**

**Value Rs. 5 Lakhs**

**Entitlements**

- ❖ Display area in ‘Pride of India’ Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Lead Bank Sponsor-POI Expo**

**Value Rs. 25 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 45 Sqms in Pride of India expo.
- ❖ Logo on all mailers and other promotional material for the expo.
- ❖ Prominent branding all across POI Expo
- ❖ Logo on main arch at the Expo.
- ❖ Privilege to distribute literature to delegates attending “Genesis Symposium”
- ❖ Full page color advertisement in the PoI exhibitor’s directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ 7 delegates for the “Genesis Symposium”
- ❖ Opportunity to place standees in the expo area
- ❖ Opportunity to place 1 ATM in the Expo Hall
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

### **Platinum Bank Sponsor-POI Expo**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 36 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ 5 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

### **Gold Bank Sponsor-POI Expo**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 27 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ 4 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

**Silver Bank Sponsors – POI Expo**

**Value Rs. 7.5 Lakhs**

**Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 18 sqm
- ❖ Prominent branding across all across the POI Expo
- ❖ Profile in the exhibitor’s directory
- ❖ 3 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

**Associate Bank Sponsor-POI Expo**

**Value Rs. 5 Lakhs**

**Entitlements**

- ❖ Display area in ‘Pride of India’ Expo of 9sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Profile in the exhibitor’s directory
- ❖ 2 delegates for the ‘Genesis Symposium’
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

— **Frontier Science & Technologies** —  
**Country Partner PoI Expo** **Value Rs. 15 Lakhs**

**Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Genesis and Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ 5 delegates for the “Genesis Symposium”
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

**Co- Country Partner PoI Expo**

**Value Rs. 10 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 4 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**Associate Country Partner PoI Expo**

**Value Rs. 5 Lakhs**

**Entitlements**

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 3 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**\*Sponsorship amount is exclusive of service tax as per Section 68 of the Finance Act, Rule 2 (1) (d) of Service Tax Rules in relation to Sponsorship amount is to be paid by the recipient of the service.**

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