

SPONSORSHIP OPPORTUNITIES
“Pride of India” Expo
105th Indian Science Congress
Jan 3-7, 2018 at Osmania University

INDIA'S MOST PRESTIGIOUS EVENT
03-07 January, 2018
Osmania University
Hyderabad

Category	Value (INR)
Event Patron	75,00,000
Platinum Sponsor	50,00,000
Gold Sponsor	35,00,000
Silver Sponsor	25,00,000
Lead Sponsor Pride of India Expo	15,00,000
Co-Sponsor Pride of India	10,00,000
Associate Sponsor Pride of India Expo	5,00,000
Co- Associate Sponsor- PoI Expo	3,00,000
PoI Expo – Lanyard Sponsor	3,00,000
STATE	
State Partner	15,00,000
Co- State Partner	10,00,000
Associate State Partner	7,50,000
VIGYAN JYOT	
Lead Sponsor Vigyan Jyot	35,00,000
Co - Sponsor Vigyan Jyot	15,00,000
EDU VISION	
Edu Vision Pavilion Sponsor	7,50,000
Co-Sponsor - Edu Vision	5,00,000
Associate Sponsor Edu Vision Pavilion	3,00,000
Academic Partner – PoI Expo	15,00,000
Co- Academic Partner – PoI Expo	10,00,000
Associate Academic Partner – PoI Expo	5,00,000
BANK	
Lead Bank Sponsor-POI Expo	25,00,000
Gold Bank Sponsor-POI Expo	15,00,000
Silver Bank Sponsors-POI Expo	10,00,000
Associate Bank Sponsor-POI Expo	5,00,000

PoI Expo

Event Patron

Value Rs. 75 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 120 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main Arch at the Expo
- ❖ Two full page color advertisement in the PoI exhibitor's directory
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Platinum Sponsorship

Value Rs. 50 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 80 sqm
- ❖ Logo on mailers and other promotional material for the expo.
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Acknowledgement in the event report of PoI expo

Gold Sponsorship

Value Rs. 35 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 60 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Silver Sponsorship

Value Rs. 25 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 45 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Lead Sponsor PoI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Co-Sponsor PoI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Sponsor-PoI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co-Associate Sponsor- PoI Expo

Value Rs. 3 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

PoI Expo – Lanyard Sponsor

Value Rs. 3 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Exclusive branding on Lanyard
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

State Partner Opportunities

State Partner

Value Rs. 15 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 36 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as “State Partner”
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co - State Partner

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 27 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as a “Co- State Partner”
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate State Partner

Value Rs. 7.5 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approx 18 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co Associate State Partner
Entitlements

Value Rs. 5 Lakhs

- ❖ Display area in 'Pride of India' Expo approx 9 sqm
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Vigyan Jyot

Lead Sponsor Vigyan Jyot
Entitlements

Value: Rs 35 Lakh

- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ Logo at the backdrop of the various programs to be held during the journey of VJ
- ❖ Branding at main arch of PoI Expo
- ❖ 36sqm of space at PoI Expo
- ❖ One-page colour advertisement in Exhibitor directory.
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Privilege to distribute promotional literature at all centres of VJ program and PoI Expo Venue.
- ❖ Logo on mailers and other promotional material for the Vigyan Jyot.
- ❖ One VIP invitation card for the ISC Inaugural function.
- ❖ Acknowledgement in the event report of POI expo

Co - Sponsor Vigyan Jyot
Entitlements

Value: Rs. 15 Lakh

- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ 18 sqm of space at PoI Expo
- ❖ Branding at main arch of PoI Expo
- ❖ Acknowledgement in the event report of POI expo
- ❖ Logo with hyperlink on the event website www.iscexpo.in

Edu Vision Sponsorship Opportunities

Edu Vision Pavilion Sponsor

Value Rs. 7.5 Lakhs

Entitlements

- ❖ Prominent exhibition space in “Pride of India” Expo approximately 27 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Branding at the backdrop of the Vigyan Jyot at venue
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Edu Vision Pavilion Co-Sponsor

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Edu Vision Pavilion Associate Sponsor

Value Rs. 3 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo venue
- ❖ Full page advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Academic Partner – PoI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Display area in Pride of India expo 27 sqm
- ❖ Branding during the PoI Expo as a “Academic Partner”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Co - Academic Partner – PoI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Academic Partner – PoI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

BANK Sponsorship

Lead Bank Sponsor-POI Expo

Value Rs. 25 Lakhs

Entitlements

- ❖ Prominent exhibition space of 45 Sqms in Pride of India expo.
- ❖ Logo on all mailers and other promotional material for the expo.
- ❖ Prominent branding all across POI Expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Opportunity to place standees in the expo area
- ❖ Opportunity to place 1 ATM in the Expo Hall
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

Platinum Bank Sponsor-POI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Prominent exhibition space of 36 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Gold Bank Sponsor-POI Expo
Entitlements

Value Rs. 10 Lakhs

- ❖ Prominent exhibition space of 27 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Silver Bank Sponsor – PoI Expo
Entitlements

Value Rs. 7.5Lakhs

- ❖ Prominent exhibition space in Pride of India expo 18 sqm
- ❖ Prominent branding across all across the POI Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Associate Bank Sponsor-POI Expo
Entitlements

Value Rs. 5 Lakhs

- ❖ Display area in 'Pride of India' Expo of 9sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

COUNTRY PARTNER

Country Partner PoI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Co-Country Partner PoI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Country Partner PoI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

*Note: GST at applicable rates will have to be paid by the recipient, in relation to Sponsorship amount is to be paid by the recipient of the service.