

**SPONSORSHIP OPPORTUNITIES**

**“Pride of India” Expo**

**107<sup>th</sup> Indian Science Congress**

**January 03 - 07, 2020 at University of Agricultural Sciences, Bengaluru**

<b>Category</b>	<b>Value (INR)</b>
Event Patron	On demand
Platinum Sponsor	50,00,000
Gold Sponsor	35,00,000
Silver Sponsor	25,00,000
Bronze Sponsor	15,00,000
Lead Sponsor Pride of India Expo	15,00,000
Co-Sponsor Pride of India	10,00,000
Associate Sponsor Pride of India Expo	5,00,000
Co- Associate Sponsor- PoI Expo	3,00,000
<b>STATE</b>	
State Partner	15,00,000
Co- State Partner	10,00,000
Associate State Partner	7,50,000
<b>VIGYAN JYOT</b>	
Lead Sponsor Vigyan Jyot	10,00,000
Co - Sponsor Vigyan Jyot	5,00,000
<b>EDU VISION</b>	
Edu Vision Pavilion Sponsor	7,50,000
Co-Sponsor - Edu Vision	5,00,000
Associate Sponsor Edu Vision Pavilion	3,00,000
Academic Partner – PoI Expo	15,00,000
Co- Academic Partner – PoI Expo	10,00,000
Associate Academic Partner – PoI Expo	5,00,000
<b>BANK</b>	
Lead Bank Sponsor-POI Expo	25,00,000
Gold Bank Sponsor-POI Expo	15,00,000
Silver Bank Sponsors-POI Expo	10,00,000
Associate Bank Sponsor-POI Expo	5,00,000

## **PRIDE OF INDIA EXPO**

### **Event Patron**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India Expo 120 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main Arch at the Expo
- ❖ Two full page color advertisement in the PoI exhibitor's directory
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Platinum Sponsorship**

**Value Rs. 50 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 81 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Acknowledgement in the event report of PoI expo

### **Gold Sponsorship**

**Value Rs. 35 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 48 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Silver Sponsorship**

**Value Rs. 25 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 45 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Bronze Sponsorship**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Lead Sponsor PoI Expo**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Co-Sponsor Pride of India**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Associate Sponsor Pride of India Expo**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Co-Associate Sponsor- PoI Expo**

**Value Rs. 3 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

## **STATE PARTNER OPPORTUNITIES**

### **State Partner**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 36 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as "State Partner"
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Co - State Partner**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 27 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as a "Co- State Partner"
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Associate State Partner**

**Value Rs. 7.5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approx.18 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Co Associate State Partner**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approx.9 sqm
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo



## **VIGYAN JYOT**



### **Lead Sponsor Vigyan Jyot** **Entitlements**

**Value: Rs 10 Lakh**

- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ Logo at the backdrop of the various VJ programs
- ❖ Logo on mailers and other promotional material for the expo
- ❖ 18 sqm of space at PoI Expo
- ❖ Branding at main arch of PoI Expo
- ❖ One-page colour advertisement in Exhibitor directory
- ❖ One VIP invitation card for the ISC Inaugural function
- ❖ Acknowledgement in the event report of POI expo
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)

### **Co- Sponsor Vigyan Jyot** **Entitlements**

**Value Rs. 5 Lakhs**

- ❖ Logo at the backdrop of the VJ programs
- ❖ 9 sqm of space at PoI Expo
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ One-page colour advertisement in Exhibitor directory.

## **EDU VISION**

### **Edu Vision Pavilion Sponsor**

**Value Rs. 7.5 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in "Pride of India" Expo approximately 27 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Branding at the backdrop of the Vigyan Jyot at venue
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Edu Vision Pavilion Co-Sponsor**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Edu Vision Pavilion Associate Sponsor**

**Value Rs. 3 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo venue
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Academic Partner – PoI Expo**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Display area in Pride of India expo 27 sqm
- ❖ Branding during the PoI Expo as a "Academic Partner"
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Co - Academic Partner – PoI Expo**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Associate Academic Partner – PoI Expo**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

## **BANK**

### **Lead Bank Sponsor-POI Expo**

**Value Rs. 25 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 45 Sqms in Pride of India expo.
- ❖ Logo on all mailers and other promotional material for the expo.
- ❖ Prominent branding all across POI Expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Opportunity to place standees in the expo area
- ❖ Opportunity to place 1 ATM in the Expo Hall
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo



### **Platinum Bank Sponsor-POI Expo**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 36 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

### **Gold Bank Sponsor-POI Expo**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space of 27 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

### **Silver Bank Sponsor – PoI Expo**

**Value Rs. 7.5Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 18 sqm
- ❖ Prominent branding across all across the POI Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

### **Associate Bank Sponsor-POI Expo**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo of 9sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

## **COUNTRY PARTNER**

### **Country Partner PoI Expo**

**Value Rs. 15 Lakhs**

#### **Entitlements**

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of PoI expo

### **Co-Country Partner PoI Expo**

**Value Rs. 10 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

### **Associate Country Partner PoI Expo**

**Value Rs. 5 Lakhs**

#### **Entitlements**

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
- ❖ Acknowledgement in the event report of POI expo

**\*Note:** Sponsorship amount is exclusive of GST as per section 5(3) of the IGST act of Goods & Service tax rules. In relation to Sponsorship amount is to be paid by the recipient of the service.