

SPONSORSHIP OPPORTUNITIES
“Pride of India” Expo
108th Indian Science Congress
January 03 - 07, 2023 at Rashtrasant Tukadoji Maharaj Nagpur
University, Nagpur, Maharashtra

Category	Value (INR)
Event Patron	On demand
Platinum Sponsor	50,00,000
Gold Sponsor	35,00,000
Silver Sponsor	25,00,000
Bronze Sponsor	15,00,000
Lead Sponsor Pride of India Expo	15,00,000
Co-Sponsor Pride of India	10,00,000
Associate Sponsor Pride of India Expo	5,00,000
Co- Associate Sponsor- PoI Expo	3,00,000
STATE	
State Partner	15,00,000
Co- State Partner	10,00,000
Associate State Partner	7,50,000
VIGYAN JYOT	
Lead Sponsor Vigyan Jyot	10,00,000
Co - Sponsor Vigyan Jyot	5,00,000
EDU VISION	
Edu Vision Pavilion Sponsor	7,50,000
Co-Sponsor - Edu Vision	5,00,000
Associate Sponsor Edu Vision Pavilion	3,00,000
Academic Partner – PoI Expo	15,00,000
Co- Academic Partner – PoI Expo	10,00,000
Associate Academic Partner – PoI Expo	5,00,000
BANK	
Lead Bank Sponsor-POI Expo	25,00,000
Gold Bank Sponsor-POI Expo	15,00,000
Silver Bank Sponsors-POI Expo	10,00,000
Associate Bank Sponsor-POI Expo	5,00,000

PRIDE OF INDIA EXPO

Event Patron

Entitlements

- ❖ Prominent exhibition space in Pride of India Expo 120 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main Arch at the Expo
- ❖ Two full page color advertisement in the PoI exhibitor's directory
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Platinum Sponsorship

Value Rs. 50 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 81 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Two VIP invitation cards for the Inaugural function
- ❖ Acknowledgement in the event report of PoI expo

Gold Sponsorship

Value Rs. 35 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 48 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Silver Sponsorship

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 45 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Value Rs. 25 Lakhs

Bronze Sponsorship

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Value Rs. 15 Lakhs

Lead Sponsor PoI Expo

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Value Rs. 15 Lakhs

Co-Sponsor Pride of India

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Sponsor Pride of India Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co-Associate Sponsor- PoI Expo

Value Rs. 3 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 9 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

STATE PARTNER OPPORTUNITIES

State Partner

Value Rs. 15 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 36 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as "State Partner"
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co - State Partner

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 27 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo as a "Co- State Partner"
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate State Partner

Value Rs. 7.5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approx.18 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Co Associate State Partner

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approx.9 sqm
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Full page advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo



VIGYAN JYOT



Lead Sponsor Vigyan Jyot **Entitlements**

Value: Rs 10 Lakh

- ❖ Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
- ❖ Prominent branding at the site of PoI Expo
- ❖ Logo at the backdrop of the various VJ programs
- ❖ Logo on mailers and other promotional material for the expo
- ❖ 18 sqm of space at PoI Expo
- ❖ Branding at main arch of PoI Expo
- ❖ One-page colour advertisement in Exhibitor directory
- ❖ One VIP invitation card for the ISC Inaugural function
- ❖ Acknowledgement in the event report of POI expo
- ❖ Logo with hyperlink on the event website www.iscexpo.in

Co- Sponsor Vigyan Jyot **Entitlements**

Value Rs. 5 Lakhs

- ❖ Logo at the backdrop of the VJ programs
- ❖ 9 sqm of space at PoI Expo
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ One-page colour advertisement in Exhibitor directory.

EDU VISION

Edu Vision Pavilion Sponsor

Value Rs. 7.5 Lakhs

Entitlements

- ❖ Prominent exhibition space in “Pride of India” Expo approximately 27 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Branding at the backdrop of the Vigyan Jyot at venue
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Edu Vision Pavilion Co-Sponsor

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Edu Vision Pavilion Associate Sponsor

Value Rs. 3 Lakhs

Entitlements

- ❖ Display area in ‘Pride of India’ Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo venue
- ❖ Full page advertisement in exhibitor’s directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Academic Partner – PoI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Display area in Pride of India expo 27 sqm
- ❖ Branding during the PoI Expo as a “Academic Partner”
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo
- ❖ Full page color advertisement in exhibitor’s directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Co - Academic Partner – PoI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 18 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Academic Partner – PoI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 9 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

BANK

Lead Bank Sponsor-POI Expo

Value Rs. 25 Lakhs

Entitlements

- ❖ Prominent exhibition space of 45 Sqms in Pride of India expo.
- ❖ Logo on all mailers and other promotional material for the expo.
- ❖ Prominent branding all across POI Expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in the PoI exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Opportunity to place standees in the expo area
- ❖ Opportunity to place 1 ATM in the Expo Hall
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

Platinum Bank Sponsor-POI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Prominent exhibition space of 36 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Gold Bank Sponsor-POI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Prominent exhibition space of 27 in Pride of India expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Prominent branding all across POI Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Silver Bank Sponsor – PoI Expo

Value Rs. 7.5Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 18 sqm
- ❖ Prominent branding across all across the POI Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo
- ❖ Invitations for the Inaugural Function and Networking Dinner

Associate Bank Sponsor-POI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo of 9sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Profile in the exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Invitations for the Inaugural Function and Networking Dinner
- ❖ Acknowledgement in the event report of POI expo

COUNTRY PARTNER

Country Partner PoI Expo

Value Rs. 15 Lakhs

Entitlements

- ❖ Prominent exhibition space in Pride of India expo 36 sqm
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Prominent branding at the backdrop of the Vigyan Jyot
- ❖ Logo on main arch, at the Expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ One VIP invitation card for the Inaugural function
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of PoI expo

Co-Country Partner PoI Expo

Value Rs. 10 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 27 sqm.
- ❖ Branding at the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

Associate Country Partner PoI Expo

Value Rs. 5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo 18 sqm.
- ❖ Branding during the Pride of India ISC Expo
- ❖ Logo on mailers and other promotional material for the expo
- ❖ Logo on main arch at the Expo.
- ❖ Full page color advertisement in exhibitor's directory
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report of POI expo

***Note:** Sponsorship amount is exclusive of GST as per section 5(3) of the IGST act of Goods & Service tax rules. In relation to Sponsorship amount is to be paid by the recipient of the service.