|  |  |
| --- | --- |
| **Category** | **Value (INR)** |
| Event Patron  | On Demand |
| Platinum Sponsor | 50,00,000 |
| Gold Sponsor | 35,00,000 |
| Silver Sponsor | 25,00,000 |
| Lead Sponsor Pride of India Expo | 15,00,000 |
| Co-Sponsor Pride of India | 10,00,000 |
| Associate Sponsor Pride of India Expo  | 5,00,000 |
| Co- Associate Sponsor- PoI Expo | 3,00,000 |
| POI Expo – Lanyard Sponsor  | 3,00,000 |
| **STATE** |
| State Partner  | 15,00,000 |
| Co- State Partner  | 10,00,000 |
| Associate State Partner  | 7,50,000 |
| **VIGYAN JYOT** |
| Lead Sponsor Vigyan Jyot  | 35,00,000 |
| Co - Sponsor Vigyan Jyot  | 15,00,000 |
| **EDU VISION** |
| Edu Vision Pavilion Sponsor  | 7,50,000  |
| Co-Sponsor - Edu Vision  | 5,00,000 |
| Associate Sponsor Edu Vision Pavilion  | 3,00,000 |
| Academic Partner – PoI Expo  | 15,00,000  |
| Co- Academic Partner – PoI Expo  | 10,00,000 |
| Associate Academic Partner – PoI Expo | 5,00,000 |
| **BANK** |
| Lead Bank Sponsor-POI Expo | 25,00,000 |
| Gold Bank Sponsor-POI Expo | 15,00,000 |
| Silver Bank Sponsors-POI Expo | 10,00,000 |
| Associate Bank Sponsor-POI Expo | 5,00,000 |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Space Type | Participation Fees |  |  |  |  |  |  |  |  |  |
| rs / Sqm | US $ / sqm |  |  |  |  |  |  |  |  |  |
|   |   |  |  |  |  |  |  |  |  |  |
| Shell Stand (min. 9 Sqm) | 13,500 | 400 |  |  |  |  |  |  |  |  |  |
| Raw Space (Min. 36 Sqm) | 13,000 | 350 |  |  |  |  |  |  |  |  |  |
| Plus GST 18%Each 9 sqm. Shell stand stall is entitled to 1 table, 2 chairs, 3 spotlights, a 5 amps power socket, wall to wall carpet & waste paper basket |

**PoI Expo**

**Event Patron Value Rs. 75 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 120 sqm
* Logo on mailers and other promotional material for the expo
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main Arch at the Expo
* Two full page color advertisement in the PoI exhibitor’s directory
* Two VIP invitation cards for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Platinum Sponsorship Value Rs. 50 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 80 sqm
* Logo on mailers and other promotional material for the expo.
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main arch at the Expo.
* Full page color advertisement in the PoI exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Two VIP invitation cards for the Inaugural function
* Acknowledgement in the event report of PoI expo

**Gold Sponsorship Value Rs. 35 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 60 sqm
* Logo on mailers and other promotional material for the expo
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Silver Sponsorship Value Rs. 25 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 45 sqm
* Logo on mailers and other promotional material for the expo
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main arch, at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Lead Sponsor PoI Expo Value Rs. 15 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 36 sqm
* Logo on mailers and other promotional material for the expo
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main arch, at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Co-Sponsor Pride of India Value Rs. 10 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 27 sqm.
* Branding at the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Associate Sponsor Pride of India Expo Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 18 sqm.
* Branding during the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Co-Associate Sponsor- PoI Expo Value Rs. 3 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 9 sqm.
* Branding during the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**PoI Expo – Lanyard Sponsor Value Rs. 3 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 9 sqm.
* Branding during the Pride of India ISC Expo
* Exclusive branding on Lanyard
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

 **State Partner Opportunities**

**State Partner Value Rs. 15 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 36 sqm
* Exclusive branding during the Pride of India ISC Expo as “State Partner”
* One VIP invitation card for the Inaugural function
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Co - State Partner Value Rs. 10 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 27 sqm
* Exclusive branding during the Pride of India ISC Expo as a “Co- State Partner”
* Logo on all mailers and other promotional material for the expo
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Associate State Partner Value Rs. 7.5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approx. 18 sqm
* Exclusive branding during the Pride of India ISC Expo
* Logo on all mailers and other promotional material for the expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Co Associate State Partner Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approx. 9 sqm
* Branding during the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Full page advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Vigyan Jyot**

**Lead Sponsor Vigyan Jyot** **Value: Rs 35 Lakh**

**Entitlements**

* Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
* Prominent branding at the site of PoI Expo
* Logo at the backdrop of the various programs to be held during the journey of VJ
* Branding at main arch of PoI Expo
* 36 sqm of space at PoI Expo
* One-page colour advertisement in Exhibitor directory.
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Privilege to distribute promotional literature at all centres of VJ program and PoI Expo Venue.
* Logo on mailers and other promotional material for the Vigyan Jyot.
* One VIP invitation card for the ISC Inaugural function.
* Acknowledgement in the event report of POI expo

**Co - Sponsor Vigyan Jyot Value: Rs. 15 Lakh**

**Entitlements**

* Privilege to be among the distinguished dignitaries for lighting VJ at the PoI site
* Prominent branding at the site of PoI Expo
* 18 sqm of space at PoI Expo
* Branding at main arch of PoI Expo
* Acknowledgement in the event report of POI expo
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)

**Edu Vision Sponsorship Opportunities**

**Edu Vision Pavilion Sponsor Value Rs. 7.5 Lakhs**

**Entitlements**

* Prominent exhibition space in “Pride of India” Expo approximately 27 sqm
* Logo on mailers and other promotional material for the expo
* Branding at the backdrop of the Vigyan Jyot at venue
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Edu Vision Pavilion Co-Sponsor Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 18 sqm.
* Branding at the Pride of India ISC Expo
* Logo on all mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Edu Vision Pavilion Associate Sponsor Value Rs. 3 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 9 sqm.
* Branding at the Pride of India ISC Expo venue
* Full page advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Academic Partner – PoI Expo Value Rs. 15 Lakhs**

**Entitlements**

* Display area in Pride of India expo 27 sqm
* Branding during the PoI Expo as a “Academic Partner”
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Co - Academic Partner – PoI Expo Value Rs. 10 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 18 sqm.
* Branding at the Pride of India ISC Expo
* Logo on all mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Associate Academic Partner – PoI Expo Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo approximately 9 sqm.
* Branding at the Pride of India ISC Expo
* Logo on all mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**BANK Sponsorship**

**Lead Bank Sponsor-POI Expo Value Rs. 25 Lakhs**

**Entitlements**

* Prominent exhibition space of 45 Sqms in Pride of India expo.
* Logo on all mailers and other promotional material for the expo.
* Prominent branding all across POI Expo
* Logo on main arch at the Expo.
* Full page color advertisement in the PoI exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Opportunity to place standees in the expo area
* Opportunity to place 1 ATM in the Expo Hall
* Invitations for the Inaugural Function and Networking Dinner
* Acknowledgement in the event report of POI expo

**Platinum Bank Sponsor-POI Expo Value Rs. 15 Lakhs**

**Entitlements**

* Prominent exhibition space of 36 in Pride of India expo
* Logo on all mailers and other promotional material for the expo
* Prominent branding all across POI Expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo
* Invitations for the Inaugural Function and Networking Dinner

**Gold Bank Sponsor-POI Expo Value Rs. 10 Lakhs**

**Entitlements**

* Prominent exhibition space of 27 in Pride of India expo
* Logo on all mailers and other promotional material for the expo
* Prominent branding all across POI Expo
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo
* Invitations for the Inaugural Function and Networking Dinner

**Silver Bank Sponsor – PoI Expo Value Rs. 7.5 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 18 sqm
* Prominent branding across all across the POI Expo
* Profile in the exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo
* Invitations for the Inaugural Function and Networking Dinner

**Associate Bank Sponsor-POI Expo Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo of 9sqm.
* Branding during the Pride of India ISC Expo
* Profile in the exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Invitations for the Inaugural Function and Networking Dinner
* Acknowledgement in the event report of POI expo

**COUNTRY PARTNER**

**Country Partner PoI Expo Value Rs. 15 Lakhs**

**Entitlements**

* Prominent exhibition space in Pride of India expo 36 sqm
* Logo on mailers and other promotional material for the expo
* Prominent branding at the backdrop of the Vigyan Jyot
* Logo on main arch, at the Expo
* Full page color advertisement in exhibitor’s directory
* One VIP invitation card for the Inaugural function
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of PoI expo

**Co- Country Partner PoI Expo Value Rs. 10 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 27 sqm.
* Branding at the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

**Associate Country Partner PoI Expo Value Rs. 5 Lakhs**

**Entitlements**

* Display area in ‘Pride of India’ Expo 18 sqm.
* Branding during the Pride of India ISC Expo
* Logo on mailers and other promotional material for the expo
* Logo on main arch at the Expo.
* Full page color advertisement in exhibitor’s directory
* Logo with hyperlink on the event website [www.iscexpo.in](http://www.iscexpo.in)
* Acknowledgement in the event report of POI expo

\***Note**: GST at applicable rates will have to be paid by the recipient, in relation to Sponsorship amount is to be paid by the recipient of the service.